



OCEANMAN 2021
EVENTS REQUIREMENTS



OCEANMAN is growing fast, and, to accomplish all swimmer expectations, best service, image and prestigious, during our events, we need to standardize a minimum requirement in all brand related.

We separated in different points and explained. This will be used as guide and manual for all our Franchisees and future franchisees. Our aim is simple, improve **OCEANMAN** quality, attract more swimmers and keep growing all together. Serve this document as per minimum requirements, and feel free, all of you, to improve these requirements and make our brand bigger, safer, and more attractive for Open Water World.

All these points will be reviewed between our management team with every franchisee with time in advance to be sure that we are following established requirements.

This document is attached to your agreements (as per **OCEANMAN** Brand Manual) and have to signed and returned to Franchisor.

larrosa@oceanman-openwater.com and **info@oceanman-openwater.com**





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1. MODALITIES

1. OCEANMAN: Comprises distances between 10 km and 14 km depending on the venue. Individual competition, competitive, timed, classifying. We aim to standardize the Oceanman distance to 10Km.

2. HALF OCEANMAN: Comprises distances between 4,5 km and 7 km depending on the venue. Individual competition, competitive, timed, classifying. We aim to standardize the Half Oceanman distance to 5Km.

3. SPRINT: Comprises distances between 1 km and 2 km depending on the venue. Individual competition, competitive, timed, classifying y general category. We aim to standardize the Oceanman Sprint distance to 2Km.

4. OCEANKIDS: Comprises distances between 500 – 1000 m depending on the venue. Individual competition, non competitive. No timed. Prizes to Top 3 Male and Female 7-10 years and 11-14 years old.

5. OCEANTEAM: Relay race distances between 3x500m and 3x1500m, depending on the venue. Team Competition (3 swimmers teams), timed and classifying. Three categories (Men's, Women's and Mixed teams).





1.1 CUT OFF TIMES

Time limits to reach the finishing line are:

OCEANMAN (10KM)

Following Cut Off Km time sections.

Km 3 – 1h.30’

Km 6 – 3h.

Km 10 – 4h.30’.

HALF OCEANMAN (5 km)

Following Cut Off Km time sections.

Km 3 – 1h.30’

Km 5 – 2h.30’.

SPRINT

Finish line cut off time of 1h.30’.

*For different distances **OCEANMAN** will establish the cut off time, following same patterns as shown. Under current legislation the organizers will hold public liability insurance and accident insurance covering all participants and all distances.





2.PRIZES

In **HALF OCEANMAN** and **OCEANMAN** distances will be different categories considering the participant's age and gender.

Competitors under the age of 18 must present parental or guardian authorization to collect racer numbers & timing chip. The 3 mandatory events for each **OCEANMAN** will be **OCEANMAN/HALF OCEANMAN/SPRINT**. **OCEANKIDS** and **OCEANTEAM** will be optional.

2.1.OCEANMAN

OCEANMAN (MALE - FEMALE)

Category	Age Range
Junior	Amateur swimmers from 16 to 19 years of age
Master 20 – 29	Amateur swimmers from 20 to 29 years of age
Master 30 – 39	Amateur swimmers from 30 to 30 years of age
Master 40 – 49	Amateur swimmers from 40 to 49 years of age
Master 50 – 59	Amateur swimmers from 50 to 59 years of age
Master 60 – 69	Amateur swimmers from 60 to 69 years of age
Master +70	Amateur swimmers from 70 years of age
Inspiration	Amateur swimmers with a degree of disability greater than 33%

2.2.HALF OCEANMAN

HALF OCEANMAN (MALE - FEMALE)

Category	Age Range
Junior	Amateur swimmers from 16 to 19 years of age
Master 20 – 29	Amateur swimmers from 20 to 29 years of age
Master 30 – 39	Amateur swimmers from 30 to 30 years of age
Master 40 – 49	Amateur swimmers from 40 to 49 years of age
Master 50 – 59	Amateur swimmers from 50 to 59 years of age
Master 60 – 69	Amateur swimmers from 60 to 69 years of age
Master +70	Amateur swimmers from 70 years of age
Inspiration	Amateur swimmers with a degree of disability greater than 33%

2.3.SPRINT

SPRINT (MALE - FEMALE)

Category	Age Range
General	Top 3. Swimmers of all age groups from 10 years of age





2.4.OCEANKIDS

OCEANKIDS

Category

Two categories

Age Range

U11 Swimmers from 7 to 10 years old
U15 Swimmers from 11 to 14 years old

2.5.OCEANTEAM

OCEANTEAM

Category

Male/Female/Mixed

Age Range

Top 3 Teams. Swimmers from 12 years of age

A delimited relay area will be designated, where the chip will be delivered among swimmers of the same team. There will be a unique category, distinguishing mixed, men's and women's teams.





2.6.AWARDS

Venue Awards

OCEANMAN (10km)

Top 3 qualifying overall male and female

Top 3 qualifying age group (categories) male and female

All competitors who complete the event will be awarded a Finisher medal.

HALF OCEANMAN (5 KM)

Top 3 qualifying overall male and female

Top 3 qualifying age group (categories) male and female

All competitors who complete the event will be awarded a Finisher medal.

SPRINT (2 KM)

Top 3 qualifying overall male and female

All competitors who complete the event will be awarded a Finisher medal.

OCEANKIDS

Top 3 boys and girls U11 From 7 to 10 years old

Top 3 boys and girls U15 From 11 to 14 years old

OCEANTEAM

Trophy or medals to the Top 3 Teams





3.WORLD CHAMPIONSHIP QUALIFYING SLOTS

The qualifying competitions for the World Championship in the **OCEANMAN & HALF OCEANMAN** modes are previous venues to the Final. Qualifying slots will be provided as follow;

Events until 250 swimmers per distance.

Will be given 10 Slots per Age Group. 3 Slot for Inspiration Category

Events with more than 250 swimmers per distance.

Will be given 20 Slots per Age Group. 5 Slot for Inspiration Category

Slots per Category



OCEANMAN (MALE - FEMALE)

Total Participants CATEGORIES	0-250 Slots	+250 Slots
Junior 16-19	10 Slots	20 Slots
Master 20 – 29	10 Slots	20 Slots
Master 30 – 39	10 Slots	20 Slots
Master 40 – 49	10 Slots	20 Slots
Master 50 – 59	10 Slots	20 Slots
Master + 60	10 Slots	20 Slots
Inspiration	3 Slots	5 Slots

HALF OCEANMAN (MALE - FEMALE)

Total Participants CATEGORIES	0-250 Slots	+250 Slots
Junior 16-19	10 Slots	20 Slots
Master 20 – 29	10 Slots	20 Slots
Master 30 – 39	10 Slots	20 Slots
Master 40 – 49	10 Slots	20 Slots
Master 50 – 59	10 Slots	20 Slots
Master + 60	10 Slots	20 Slots
Inspiration	3 Slots	5 Slots

These chart shows the slots that **OCEANMAN & HALF OCEANMAN** will be offered, to top age group swimmers, for the Final World Championship.

All swimmers already classified in another **OCEANMAN** event will be jumped, providing their places to the final to the following classified in each qualifying events.



4.WETSUIT USE AND ATTIRE

4.1.USE OF WETSUIT

The wearing of wetsuits in all **OCEANMAN** distances (**OCEANMAN, HALF OCEAMAN, SPRINT, OCEANKIDS, OCEANTEAM**) will be regulated depending on the water temperature.

Temperature

Less than 18 °C

Between 18°C and 24°C

More than 24 °C

Mandatory use of wetsuit

Allowed use of wetsuit

Not Allowed use of wetsuit

Rule to be taken into account for the application of the non-use of wetsuit.

Only the wetsuit will be authorized, if the water temperature is not below 18 °C, not allowing any swimmer without a wetsuit to participate in any of the event distances.

Is Responsibility of the swimmers registered for the competition;

*Competitors not wearing wetsuits will still be eligible for opting to the category classification and classification to the World Championship.

All swimmers who wants to not use wetsuit when temperature is under 24°C are allowed (meanwhile temperature never reach under 18°C, which no swimmer will be allowed to get in the water without wetsuit). Be advice that you will be swimming in disadvantage against wetsuit users.

*If any participant decides to swim with wetsuit with temperatures above 24°C when wetsuit is not allowed it will shown in the results as DQ.

*All swimsuit made of any kind of neoprene or polyurethane are totally forbidden when wetsuit is not allowed. (jammers included).

*The organizer and referee committee must control in the corral if there are any swimmer with pieces of neoprene, or an other forbidden gear.

The use of swim caps, gloves and wetsuit booties will be permitted with water temperature below 20°C.





4.2. ATTIRE

Below you can find a list of permitted equipment during the race.

- Swim cap provided by the organization.
- Use of Safety buoy will be compulsory for **ALL OCEANMAN DISTANCES**. The buoys have to be visible and homologated in order to avoid any incident.
- Will be disqualification reason crossing the finishing line without the safety buoy.
- Goggles are obligatory during all races.
- Wetsuit or swimsuit (refer to section USE OF WETSUIT). It is prohibited to use two wetsuits.
- Timing chips shall be worn throughout the race. In case it is lost the participant must inform the timekeeper company at the finish line. The swimmer will reimburse the company with the equivalent value of the device should the company find it appropriate or necessary. The organizers will indicate how and where to wear the chip during the technical briefing.
- The race number must be visible on the exterior part of the swimmer's right hand at all times. The race number will be provided by or drawn on by one of the organizers.
- The use of electronic devices, such as watches, heart rate monitors, water GPS is allowed, excluding aquatic music players or similar devices. If a swimmer neglects this rule, he/she will be disqualified by the judges. Participants can be disqualified from the competition by the official judges for neglecting any part of the regulations.
- It's not permitted to use any equipment or materials that aid swimmers propulsion or flotation (e.g. pull-buoys, paddles, gloves, fins etc.) The use of the equipment is limited to participants who have express approval from the organization with justified reasons.





5.EVENTS

If the organizers consider it necessary to withdraw any participant from the competition to ensure his/her safety, they will be entitled to do so.

The withdrawal procedure takes place in the event of the following circumstances:

- Whenever the swimmers exceed the time limits.
- Adverse weather conditions that endanger swimmer's safety.
- Whenever the swimmers show signs of dehydration, hypothermia, extreme fatigue.
- Extremely slow pace or any other sign that prevents the participant swimming in good physical conditions.
- Swimmers who do not respect the safety limits and the regulations established by the organization. Swimmers should follow the indications and guidelines of the technical team at all times.
- When swimmers do safety gesture of emergency beating one or both arms.
- Kayakers and boat escorts will monitor the health and safety of the swimmers and will report to the technical team.





5.1.REGISTRATIONS

Registration is personal and non transferable and implies acceptance of all the articles in the present rules and regulations as well as the purchase terms and conditions. All fees are listed in the "Registration" section of this website and can be processed using the online payment system.

In the event a participant is unable to attend an event, the participant cannot transfer his/her rights of participation to another person. In any case will be a refund because of this circumstance.

You can request the refund of the registration or contracted services or products purchased, in the registration platform, within the first 30 days from your registration is confirmed. No refunds will be made under any circumstances, even within 30 days, when less than 20 days remain before the competition is held.

From the Rockthesport.com registration platform in the Check Registration section, you can modify distance, club, address, telephone, add products for sale and merchandising at any time while the registration for the event is open or more than 7 days are missing for the celebration of the event.





5.1.REGISTRATIONS

Registration fees includes:

- The right to participate in the competition (provided the weather conditions permit it.)
- Accident Insurance
- Assistance during and after the race
- Feed (liquid & solid) during and after the race
- Classification & Timing with Chip

Swimmers registered for Oceanman will be posted in Oceanman website the day after the registration close.





5.2. PARTICIPATION & INSURANCE

All participants declare to be in optimal health conditions and to their knowledge have no reason which would prevent them from taking part in the **OCEANMAN** competition. For this reason, swimmers accept to participate at their own risk and under their own responsibility.

Athletes of any nationality, federated or not, and born after 1998 onwards are eligible to participate. (Competition recommended for over 18 years of age.) Participants under 18 year of age must provide parents' or guardians' consent at racer number collection. No swimmer under the age of consent can participate without signed authorisation.

The minimum age for participate by distances are:

Distance **OCEANMAN**
Minimum age of 16 years

Distance **HALF OCEANMAN**
Minimum age of 14 years

Distance **SPRINT**
Minimum age of 10 years

Distance **OCEANKIDS**
Age range from 7 to 14 years

Distance **OCEANTEAM**
Minimum age of 12 years

Competitors under the age of 18 must present parental or guardian authorization to collect racer numbers & timing chip.





5.3.EVENT CANCELLATION

The swimmer accepts this regulation when he registers in the competition and therefore accepts that the organizer of the event can, at his / her discretion, delay, modify or cancel the event if he / she considers that the conditions are dangerous on the day of the event.

In the situation that the event is delayed, modified or canceled for any reason including, but not limited to, causes of force majeure or elements (including, but not limited to, wind, heavy seas, rain, hail, hurricane) , tornado, earthquake, terrorist acts, epidemic, pandemics, fire, threat or exit in manifestation, labor difficulties, interruption of work, insurrection, war, public disaster, flood, unavoidable accident, conditions of the crossing or any other cause beyond the will of the organizer of the event), the organizer of the event will not refund the amount of the registration fee, nor any other expense incurred in relation to the event.

-In case of event postponement, registrations will be transferred to new date automatically, but it may require swimmers attendance confirmation, which will be communicate by email to all swimmers, at least with 3 months in advance.

-In case the event is cancelled after any race flag off due to weather conditions or risk for the swimmers, the event will be considered organized and no refund option or re-schedule will proceed.

-In case of adverse weather conditions, the organization reserves the right to consider an alternative course.



6.TEAM STRUCTURE

All **OCEANMAN** events must have a proper team structure with specific responsibilities.

- Event Director
- Race Director
- Chief Referee
- Logistics Director
- Safety Director
- Registrations Secretariat
- Communication Manager
- Timing Responsible
- Volunteers Coordinator
- Merchandising Coordinator
- MC Speaker
- Water Coordinator
- Land Coordinator

-Race supervisor, Brand Supervisor, Social Media Manager. An Oceanman team of three members will take these positions, as stated in agreements and Oceanman Rules, they will be helping to coordinate with Race Director, Referees Committee and Social media and photographers during the event.





6.1. PERMISSIONS

Event permissions must be applied, approved and send to **OCEANMAN** with at least 6 months in advance. This permission and agreement from governor body of the event location is a condition to open registrations in the platform. It has to clearly state the approval and the location of the venue.

6.2. REFEREES

OCEANMAN will be refer by a Referees Committee.

OCEANMAN will be regulated by a Referees Committee, represented by a technical delegate, this committee formed by technical delegate and referee judge, will be responsible for giving officiality to the results of the competition.

It will be the referee who has commissioners to control the swimsuits to be used, the start, the turning buoys, the pass controls and the finish line.

It will be Disqualification reasons;

- Avoid mandatory marking-turning buoys
- Anti Sportive behaviour will be punished
- Don't follow Boat or Kayak instructions
- Use of forbidden gear

After provisional Results are posted, any swimmer who wants to complain have to do it in a period of 15' after this results are posted. Resolutions will be taken no longer than 1 hour after provisional results are posted, then it will become Final results, and no change will be allowed. This instructions will be explained and outlined during Race briefing.

The claims may be for the following cases.

- Against the provisional results published.
- Against the performance or behavior of another competitor.
- Against the clothing worn by another competitor.
- Against the established route.





For a claim to be answered by the referee, it must be presented in writing through the forms offered by the referee appointed for the competition. This document is also downloadable through the official Oceanman website in its referees section.

For an appeal to be attended, it will be necessary to deposit a deposit of 40 euros, this bond will be returned if said appeal is successful and a favorable resolution is applied to the claimant.

The decisions of the referee judge and the competition jury will be taken no later than 15 & after being presented.

Upon resolution of an appeal by the competition jury, no more claims or appeals may be filed for the same reason.

Turning buoys Referees. They must be located in a boat or platform in the turning buoys registering swimmers number that turn around the buoy (which is mandatory).

Finishing Line Referees-Timekeepers. There must be 2 finishing referees registering finishers number and time. This is to provide a second register in case timing chip does not work, or video camera fail.





7.SAFETY

-Insurance

All events have to be covered by two different insurances;

- Civil Responsibility
- Accidents. With a minimum coverage of 500.000€

Insurances can be hired by franchisee's companies to Oceanman event or being integrated in the yearly events plan.

-Medical Certificate

Medical certificate is an optional requirement from Franchisees to swimmers. For the events where Medical Certificate is required, franchisees must send the document/form to fill 7 months prior to event to be included to Race event website and Registration Platform. All documents/forms must incorporate a delivery e-mail address for the swimmers to forward plus/or an option to be provided in the venue prior the event flag off.

-Emergency protocol

All franchisees must have an emergency protocol with two differenced plans; Water swimmers evacuation, providing strategy to evacuate all swimmers from the water in case of emergency. Plan must explain all logistics involved, times and destination. Individual emergency, in accordance with rescue, medical and transport facilities and logistics.

-Medical Tent. Will be mandatory to have a medical tent with a medical team prepared for any emergency. First aids material and team must be well identified and located.

-Ambulance service. Every event must have a minimum of two ambulance in stand by in case of emergency.





-Lifeguards. At least one lifeguard per boat must be on duty, equipped with rescue gear and identified.

-Safety Boats. A minimum of 7 boats (plus feeding boats if needed). All boats must have walkie talkies to communicate.

-Kayaks. A minimum of 1 Kayak every 12-15 swimmers. All boats must have walkie talkies or phone to communicate. One kayak must be leading and other one with last swimmers the whole time.

-Jet Skies. A minimum of 4 Jet Skies. All boats must have walkie talkies or phone to communicate.

-Marking buoys. A minimum of 1 marking buoy every 300m for Oceanman Distance will be required. Every 300m for Half Oceanman and Sprint distance. We suggest to have a smaller and closer between each other buoys for OceanmanTeam and OceanKids. Marking buoys have to be set with thick enough rope and weight no lesser than 25Kg in the bottom and extra 20Kg hanging in midway





It will be 2 different Marking buoys, differentiated by color;

• **Turning Buoys.** This buoys are mandatory to turn and must have a Turning buoy Referee controlling that all swimmers turn correctly this buoy. Turning Buoy Referee have to register numbers of swimmers that cross his point. (Referee can be in a boat, platform, jetsky or kayak). We highly recommend don't have more than 4-5 turning buoys as maximum. Missing a turning buoy or passing the buoy incorrectly may result in disqualification.

• **Reference Course Buoys.** This is the majority of buoys set in the course. Normally this buoys serve only as reference, and can be passed one side or another. No disqualification will result of passing the Reference buoy one side or another.

-**Media and Course Referee Boat,** must be provided for all events. This boat will follow leader pack of the race but with freedom to move around. Media will be able to record in live streaming independently to any other course referee. Course referee will communicate with Chief Referee in case of Emergency that requires cancellation or evacuation.





-Feeding Points.

Feeding points will be:

- 2 for **OCEANMAN** distance up to 10Km. 3 for **OCEANMAN** distance higher than 10Km.
- 1 for **HALF OCEANMAN**.
- None for **SPRINT, OCEANTEAM** or **OCEANKIDS** distance.

Feeding points can be set in;

- Boats. Making sure that swimmer can reach easily.
- Platform. Floating but fixed and accessible to swimmers.
- Shore side. We will try to avoid "Aussie Exit" in all our events as much as possible.
- Must have a visible big flag, and marking buoy different color than others. Boat will never be attached to the buoy, and if possible helium balloons.

Feeding Points have to provide, minimum, all this drinks and foods;

- Water.
- Recovery-Salts-Energy Drinks.
- Banana.
- Energy bars or Energy Gels.

Recovery Tent, after race, must provide, at least;

- Water.
- Fruits (2 different).
- Light meals (pastries, mixed nuts, chips,...).
- Recovery-Salts-Energy Drinks.





8.VENUE ARRANGEMENTS

-Tents - Those must be the mandatory Tents with appropriate space to host needs according to participant number.

- Secretary-Registrations-Body Marking
- Medical
- Bag Drop
- Feeding -Recovery Area. Some furniture like chairs and tables must be included in this area. The biggest space will be applied to this tent.
- Timing. This tent will be set next to finishing arch.
- Referees Committee. Optional (This tent can also be Timing Tent)
- VIP. Optional
- Merchandising-Store Area. Tent where all stores and Oceanman Merchandising store will be set.
- Staff-Kayakers-Pilots. This tent will host meetings pre and after race with all Staff team. Boards with instructions and team management will be set in this tent.
- Qualified World Championship. Optional tent. Space or secretary for World Championship qualified must be set in every venue in order to provide, following final results, the Qualified.

-Corral Pre – Starting Point - Space with minimum measurement of 15x15m (but bigger space suggested) where swimmers check up pre-race will be established. Must be settle by barricades all around. A referee, helped by staff, will check one by one, from 30 minutes prior to flag off, every swimmer in order to control that all of them adjust to Rules and Regulations in terms of;

- Swimsuits
- Wetsuits (Allowed or not)
- Official Cap
- Safety Buoys
- Timing Chip
- No mp3 or other forbidden gear.





-Starting

Starting point has to be different than finishing arch.

-Finishing Arch

To follow one unique standard finishing arch must have these conditions;

- No Inflatable arch will be allowed.
- Structure measurements Minimum 3 x3m and Maximum of 6x3meters.
- Electronic Clock-Timer have to be set visible under finish arch.
- Camera record is mandatory to be set in the finishing arch, able to record Electronic clock-timer and swimmer arrival, in order to be checked in case of timing chips failure.

-Finishing Lane

Two buoy lanes must be set, in water or land finishing, with at least 25 meters each to signal the finishing line.

-Barricades

Bannered barricades must be set to block access to restricted areas, like Corral Start Point, and Finishing Lane. For Finishing Lane minimum of 10 meters bannered barricades must be settled in both sides.

-Boards and Signal

We expect to be signal all tents and directions in the venue area, always Oceanman logos.

Boards are required to inform.

- Swimmers BIB list.
- Results (Provisional and Final).
- Course Maps.
- Timetable.

Photocall and Podium - Scenario

Big Photocall, with a minimum of 5x3m is required (can be bigger than than).

Podium and scenario for the prize awards ceremony is required.





9.COMMUNICATION

-Social Networks

Franchisees are allowed to manage their own Social Networks. **OCEANMAN** Social Media Manager have to be included as Admin in all franchisees Facebook accounts and access to Instagram.

OCEANMAN Franchisees must submit to franchisor, for approval;

- Special Discounts. Any discount has to be approved by franchisor (if it's under platform rates, codes have to be created and provided by franchisor).
- Registrations Rates. All rates must be between the provided franchisor ranges for all distances.
- Any campaign which want to be share globally in **OCEANMAN** Facebook Main Page. Franchisees has following rights and obligations;
- Manage posts in their Social Network (SN) accounts
- Create promotional campaigns in their SN accounts
- No other events/brands could be posted, shared or promoted in **OCEANMAN** SN accounts but Oceanman brand or sponsors brands.
- Keep updated their SN at least once a week during all contract period.
- Post Official Results links and photos prior to 24 hours after their events in SN

-Email Communication

Franchisor will provide to every **OCEANMAN** Franchisee an **OCEANMAN** E-mail account which must be used for all Official Communications and Information Requests. Franchisor will provide Official Common Signature to all franchisees.

Official e-mail accounts will be posted on every registration page for any information request to be solved. (ex. thailand@oceanman-openwater.com).

Issues regarding registrations (changes, cancelations,...) will be forwarded to **OCEANMAN** franchisor to be solved. All communication has to be in English as mandatory, and can be used the country language as second.





-Event Information

- All Event Information have to be provided 7 months in advance to Franchisor to create the website event. Any change has to be notified to Franchisor as soon as possible to be included or modified in the website.
- Racebook have to be provided to Franchisor to be posted on website event page 15 days prior to the event.
- Race briefing must be programmed the day before the race, and informed that 15 minutes prior every distance flag off will be a short briefing with Course map explanation.
- Results have to be provided in Excel and PDF file, ordered by Overall and Categories by end of the event day. It must be shared by e-mail to info@oceanman-openwater.com and larrosa@oceanman-openwater.com. Results must be shared and posted in Official Website and Social Networks.
- All results must include Swimmer Registration number or ID/passport number under the platform. This is very important in order to locate swimmers in case there is any complain or change. (When organisers download the participants list from Platform, add this important data.)
- Event Photos and Videos must be send to franchisor by 5 days after the event, It must be shared by e-mail to info@oceanman-openwater.com and larrosa@oceanman-openwater.com. Photos have to be posted in SN prior to 3-5 days after the event.
- Promo videos must be created by Franchisee and post in their SN. After Race Promo video have to be created by franchisee one week after the event.
- News for the website. Every Franchisee have to provide 3 News during the year. All news will be in English. 1- Promo News , 2- Pre-Event News 1 month before the event, 3- One more news one week after event, sharing most important information about participants, results,...
- **OCEANMAN** will create a Results database, as well as top 3 **FULL** and **HALF OCEANMAN** distances, in the website.





10.MARKETING – PROMOTION

OCEANMAN Franchisor will manage Global campaigns under SN and other promotions.

Franchisees have the obligation to keep their Social Media updated with news, promos and information about the event, as well as registration dates and fee periods.

Franchisee have to provide 7 months prior to their event;

- Technical Information form filled up (timetables, schedules, distances, temperatures, feeding points, ...)
- 15 Photos of the event location in high resolution quality and free of copyright.
- Course maps, in jpg and kmz extensions to be adapted by our designers.
- Travel options, how to reach information, in detail about how to get there.
- Touristic plans for 2-4-7 days.
- Any other information to be shared, or to be booked must be provided 7 months prior event date to be included in website and platform.(event merchandising, extra companion transfer, sponsors logos and links...)
- Private Policy, medical certificate for the Registration platform (if required by your country law).

Registration rates (according to following Oceanman Rates range for 2019) and dates (early bird, normal and late registration, or by number of slots and rates).

Oceankids 15 to 30€
Oceanteam 25 to 45€
Sprint 30 to 50€
Half Oceanman 60 to 90€
Oceanman 75 to 125€

- Registrations will open, for all events, 6 months prior to event date.





11.MERCHANDISING

Oceanman Merchandising will be differenced in two categories;

1. **OCEANMAN BRAND**
2. **OCEANMAN EVENT**

OCEANMAN BRAND

Those will be all products produced by **OCEANMAN** Franchisor with **OCEANMAN BRAND** by itself. For all products under **OCEANMAN** Brand, without event distinction, rights belong to Franchisor, who can sell in online shop and registration platform.

OCEANMAN EVENT

Those products produced by Franchisee with **OCEANMAN** Event Name ("**OCEANMAN** Thailand",...). For all products under **OCEANMAN** Event ("**OCEANMAN** Greece", "**OCEANMAN** Orta Lake",....), with event distinction, rights belong to Franchisor, but will be shared with Franchisee during contract length. Franchisee can sell them only in the venue during the event.

- All **OCEANMAN** Event products must be produced by Franchisee after being approved by Franchisor.
- Franchisee will have the right to acquire **OCEANMAN BRAND** products at Distributor rate to sell during the event in the venue or to distribute and sell in the Franchisee country (Distribution agreement will be signed for this last purpose).
- Franchisor will provide designs and rates for all merchandising products, under **OCEANMAN** Brand, for the Franchisees to acquire prior to their events. Any other particular agreement between Franchisor and Franchisee must be negotiated.





-Oceanman Franchisor reserve the rights to sell, during registration process;

-Swim Secure Safety Buoys. All pre-paid buoys will be shipped to venue to be distributed with swimmers. Franchisee will have the right to sell Swim Secure Safety Buoys during the event in the venue.

-OCEANMAN Event Customized Swimsuits. All pre-paid swimsuits will be shipped to venue to be distributed with swimmers who booked in advance. Franchisee have the right to acquire (at distribution rates) the non-customize (non personal names included) swimsuits designs to sell during the event.

-T- shirts, hoodies, caps and any other Oceanman Brand merchandising.

Race Pack

All swimmers must receive, from Franchisee, during Race Pack collection, as minimum requirements, the following items;

-String bag customized with **OCEANMAN** Event.

-Swimming cap, adjusted to color - distance selected.

-Timing Chip.

-OCEANMAN T – shirt customized with event logo. These t-shirts have to be purchased to Franchisor, unless the Franchisee country has any custom restriction.

-Any other item, discount, pre- ordered item or gift.





12.AMBASSADORS

We will distinguish between two different ambassadors:

1. OCEANMAN GLOBAL AMBASSADORS
2. OCEANMAN COUNTRY AMBASSADORS

OCEANMAN Global Ambassadors

- Depends exclusively on **OCEANMAN** Franchisor.
- They will have free slots for every **OCEANMAN** event Worldwide.
- They are directly qualified for the World Championships.
- Franchisor will provide all merchandising pack to them.
- They will promote **OCEANMAN** in social networks.
- Their profile will be uploaded to **OCEANMAN** Main Website.
- Number of **OCEANMAN** Global Ambassadors will be limited to 4 to 6.

OCEANMAN COUNTRY AMBASSADORS

- Depends exclusively on **OCEANMAN** Countries (Franchisees).
- Franchisees will provide to them the merchandising package.
- They will have Free Slot for their represented country and 50% Discount in any other World-wide Event.
- They won't be qualified automatically to World Championships (Still need to get qualified)
- Franchisee must take care of provide to Franchisor;
 - Ambassador Profile Form.
 - 5 to 10 Photos in good quality.
- They have to promote **OCEANMAN** Country in Social Networks.
- Number of **OCEANMAN** Country Ambassadors will be limited to maximum of 3.





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